For Immediate Release

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FAST & FABULOUS ROOM MAKEOVER HONORS OVARIAN CANCER SURVIVOR Interior ReDesign Specialists Create Beautiful "Care Haven" in 4 Hours

LAKE FOREST, CALIFORNIA, September 17, 2007. They're the decorating changes that make an eye-popping difference in a room: a flower arrangement takes the place of knickknacks, a framed painting moved to a different wall, a chair or throw pillows recovered. These types of changes are the specialty of a group of innovative Orange County interior decorators known as ReDesigners, who for a reasonable fee, come into your home, evaluate the "look" of your rooms and make them over, utilizing most of your own furnishings and decorative items. The result – a fresh, fast and fabulous look!

That is what happened recently at the home of ovarian cancer survivor/activist Pam Dukes of Lake Forest. ReDesigners Sandy Anchondo, Nancy Collins and Suzanne Frank joined forces to create a *care haven* to honor Pam for her work with the Ovarian Cancer Orange County Alliance in furthering awareness of ovarian cancer. The decorators donated their time, materials and expertise as a way to help in the fight against the disease.

For Dukes, it was a welcome diversion from chemotherapy and doctors' offices in the form of a four-hour makeover that included living room, dining room and entryway. Dukes, an active volunteer with the non-profit Ovarian Cancer Orange County Alliance (OCOCA), was chosen because of her indomitable spirit in fighting her own battle with ovarian cancer, while helping to promote awareness of this killer disease. While undergoing debilitating treatments, Dukes plans fundraisers, staffs tables at race events and health fairs and serves as a board member of OCOCA.

The concept of creating *care havens* is the cause of choice for the 900-member Interior ReDesign Industry Specialists (IRIS) organization. This is the first event of its kind in the Orange County area and coincides with September Ovarian Cancer Awareness Month. The ReDesigners group plans to create a second *care haven* this year to continue the focus on ovarian cancer, the deadliest of the gynecologic cancers. The mission of the Ovarian Cancer Orange County Alliance (OCOCA) is to save lives by educating the community about the signs and symptoms of ovarian cancer and reach out to newly diagnosed women and those in treatment.

To learn more about the Ovarian Cancer Orange County Alliance, visit <u>www.ovarianoc.org</u> or phone **714/974-0697**.

To learn more about Interior Redesign, its advantages and cost-effectiveness, visit the following websites: IRIS – <u>www.WeReDesign.com</u>, Sandy Anchondo, <u>www.ReStyleInteriors.net</u>, Suzanne Frank, <u>www.Redesigneroncall.com</u>, or e mail Nancy Collins at <u>nlcollins2@cox.net</u>.

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